

Interim Results Presentation

Six months ended 31 March 2025

Focused delivery of Group strategy drives strong inflows and continued growth

Agenda

- 1. Group HY25 highlights
- 2. Financial update
- 3. Business update
- 4. Summary
- 5. Q&A

III IntegraFin



Alex Scott - Chief Executive Officer



Euan Marshall - Chief Financial Officer



Group HY25 highlights



Strong net inflows supported by digitalisation upgrades

Net inflows of £2.1bn, up 91% year on year and at 7% of opening FUD annualised



Highest Platform Net Promotor Score in 2025

Transact ranked first in the 2025
Investment Trends survey for
both NPS and overall user
satisfaction



Sustained growth in key financial metrics

Growing underlying PBT of £37.9m (HY24: £33.5m) and an underlying PBT margin of 49% (HY24: 48%)



Record average daily FUD

Average daily FUD at a record high of £66.3bn, up 16% over the year

Delivering positive consumer outcomes with clients retaining all interest on their cash balances



Established business model delivering growth

Leveraging leading customer service, proprietary technology, and scalable operations to drive growth

HY25 results

Drive growth

- Clients +4% to 241k
- Group revenue +10% to £77.2m

Invest in the business and grow earnings

- Further digitalisation upgrades delivering enhanced platform efficiencies and driving net flows
- Group underlying PBT margin of 49%
- Underlying EPS +14% to 8.8pps

Generate cash and maintain a strong balance sheet

- · Strong cash flows
- Cost management in line with guidance
- Resilient balance sheet with no debt

Deliver on dividend policy

 First interim dividend of 3.3pps

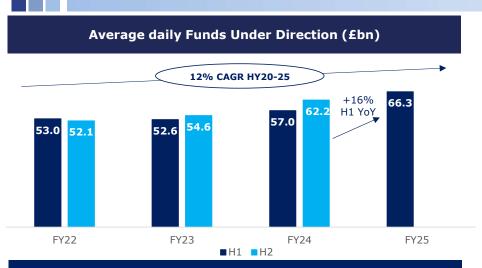
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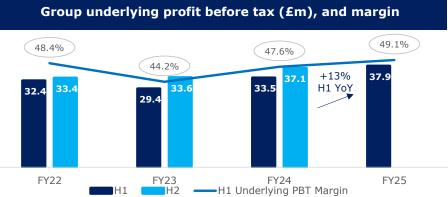
Financial update

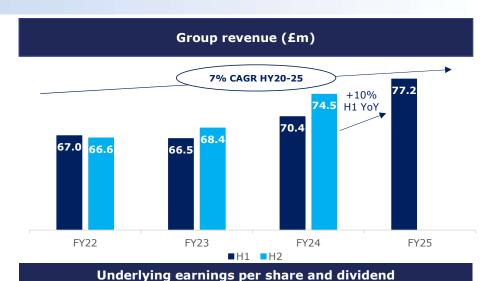
Group Financial KPIs HY25

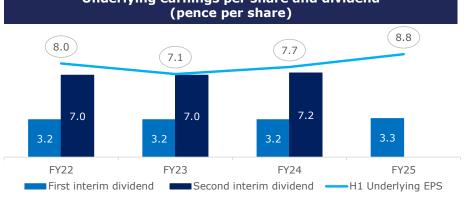


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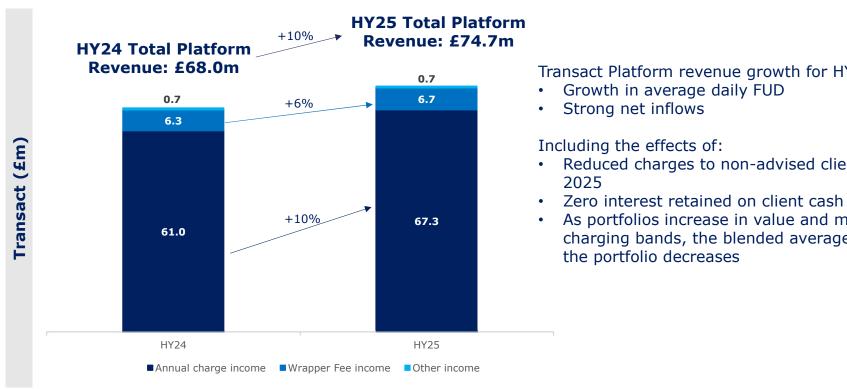








Growing Transact revenue

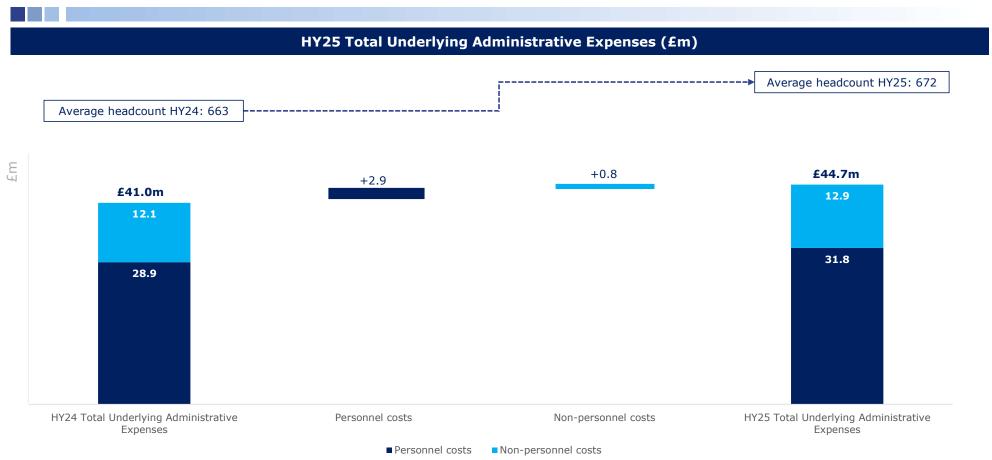


Transact Platform revenue growth for HY25 reflects:

- Reduced charges to non-advised clients from 1 January
- As portfolios increase in value and move into higher charging bands, the blended average annual charge for

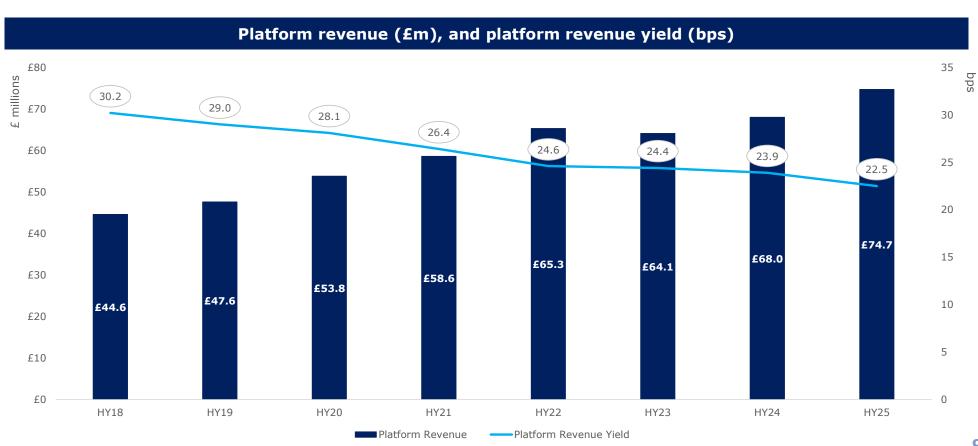


Effective cost management in line with unchanged guidance





Growing platform revenue supports investment in price





Robust Group liquidity position and dividend delivery

| Group liquidity position (£m) | As at 31.03.25 |
|----------------------------------------------------------------------------|----------------|
| Total Group consolidated cash and UK gilts* | 245.8 |
| Less: Group cash and UK gilts held for regulatory and operational purposes | (125.1) |
| Less: foreseeable dividend | (10.9) |
| Less: coverage of policyholder returns in the life insurance companies | (68.7) |
| Surplus cash and UK gilts | 41.1 |

| Dividend | FY23 | FY24 | FY25 |
|-----------------------------|------------|------------|----------------------|
| Per share | | | |
| Ordinary – first interim | 3.2 pence | 3.2 pence | 3.3 pence |
| Ordinary – second interim | 7.0 pence | 7.2 pence | Not yet announced |
| Total dividend | 10.2 pence | 10.4 pence | Not yet announced |

Dividend

The Group's dividend policy is to pay a total annual dividend of approximately 60-65% of profit after tax for the financial year

^{*}Differs from the balances per the Group's Interim Condensed Statement of Financial Position due to the exclusion of cash held for bonds awaiting approval of £11.8 million. These balances can be found in note 16 to the condensed financial statements.



Financial guidance

| FY25 | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| Group revenue | Global equity market volatility in April 2025 adversely impacted Transact FUD resulting in average daily FUD for April of £64.4bn. FUD as at 30 April 2025 was £65.8bn; alongside the ongoing recovery in global equity indices, FUD has continued to improve as May has progressed Maintaining good momentum in our net inflows dynamic, with minimal impact during April 2025 from market turbulence Pricing changes now implemented (in line with prior guidance): Since 1 April 2025, Transact charges one pension wrapper fee per pension type in family linked portfolios (annualised cost of c.£2m) Since 1 January 2025, Transact reduced non-advised client charges, a cost of £0.6m in FY25 (annualised cost of c.£1m) | | | |
| Total underlying administrative expenses expected to increase by c.9% in FY25 A one-off c.£2m cost associated with the relocation to a new London office (which will be entirely recognised in second half of FY25 as a non-underlying cost) | | | | |
| Non-cash impact of a write down of the goodwill and intangibles on acquisition of T4A (£7.5m) Non-underlying charge in the HY25 interim accounts | | | | |
| Outlook beyond FY25 | | | | |
| • Positive flows outlook • Positive flows outlook as the Group continues to build on its competitive position, supported by the ongoing fur for growth in the UK adviser platform market | | | | |
| Platform revenue margin | Platform pricing - we intend to continue assessing opportunities to use our scale to benefit clients and drive growth | | | |
| Total administrative expenses | We expect total administrative costs growth to moderate, rising by low to mid-single digit percentages | | | |

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Business update



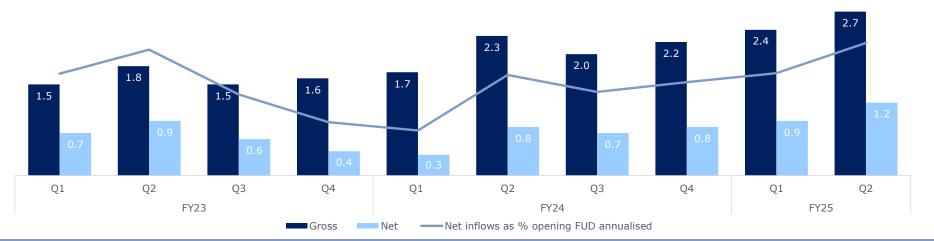
Advancing the Group strategy in HY25

Maintaining a strong focus on platform digital development and service standards Digital portfolio applications- 90% now opened using guided applications by client/adviser (increased from c.30% in FY21) **Platform digitalisation** Digital applications significantly enhance platform STP, delivering operational efficiencies New online processes for pension income and bond wrapper opening Online live chat for client-specific queries Expanded technical support **Leading client service standards** CSM team specialists for value-add processes **CURO Integrations** APIs Document sharing with approved third-party systems Strengthening the Group's market position **Continued attraction** Strong market share High rate of client **Strong cash** of new clients and of net inflows retention generation advisers



Strong net inflows during HY25





Strong net inflow growth has been driven by:

Growing gross inflows

- 3rd consecutive quarter of gross inflows growth
- Best in class service and technology enhancements

Improving transfer ratio

- · Growing net positive transfer ratio
- Winning more business from some larger competitors

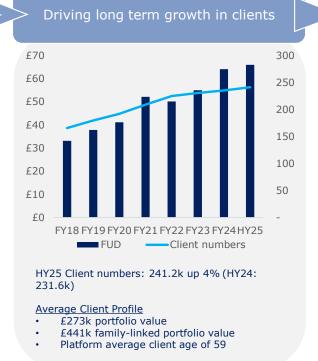
Stabilisation of outflows

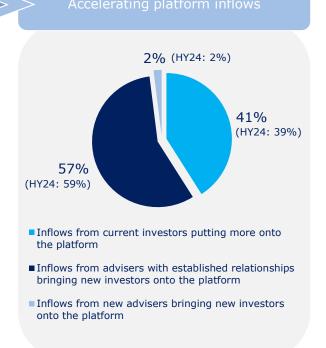
- Impacted by moderating interest and inflation rates
- Improved competitive position meaning lower transfers out



Award-winning platform driving growth in clients and FUD









T4A integration offers opportunity to scale growth

CURO back-office software focused on consolidators and larger UK advice firms

Microsoft based software

• Enables UK advice firms to record the financial plans for underlying clients, and administer their business

Supports growing advice consolidators

CURO used by a cohort of consolidators and larger advice firms (total consolidator AUA of £40bn+)

Best in class integrations

- Deepening integrations between CURO and Transact
- Growing integrations with 3rd party software tools

Deepening IHP Group's attractiveness across the UK advice market

- Attracting inflows to the Transact platform
- Enhancing the service to joint users of Transact and CURO (now grown to £4bn of FUD from £1.5bn in FY21)
- Strengthening the Group's proposition for consolidators and larger advice firms

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Summary



IntegraFin's leading platform delivers strong HY results

IntegraFin provides a leading UK adviser platform...



Award winning platform with top-rated service, delivering digitalisation benefits for a growing client base



Record gross and strong net inflows reinforcing our position in a growing market

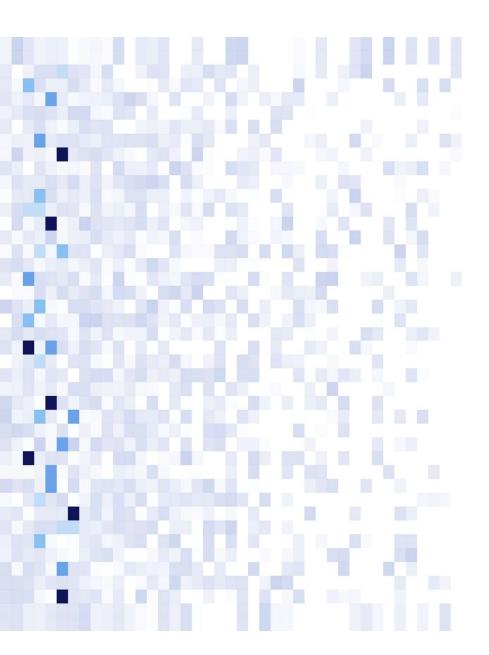


Substantial revenue growth, whilst also making targeted pricing reductions to benefit clients



A reliable record of delivering strong profit margins and shareholder value

| delivering strong HY results | | |
|------------------------------|--------------------------|--------------------------------------------|
| FUD and Flows | £65.9bn FUD | 5-year CAGR 12% average daily FUD |
| | £5.1bn Gross inflows | Top 3 in the adviser platform market |
| | £2.1bn Net inflows | 7% of opening FUD annualised |
| | £77.2m Revenue | 99% Recurring Revenue |
| Revenue and Profitability | £37.9m Underlying PBT | 49% Underlying PBT Margin |
| | 8.8p Underlying EPS | HY25 interim dividend 3.3p |



IntegraFin Q&A



Alex Scott - Chief Executive Officer



Euan Marshall - Chief Financial Officer



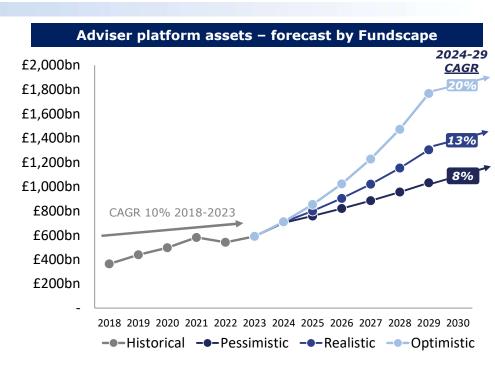
Appendix 1- IHP Group HY reporting

| £m | HY25 | HY24 |
|-----------------------------------------------|-------|-------|
| Revenue | 77.2 | 70.4 |
| Cost of sales | -1.6 | -1.6 |
| Gross profit | 75.6 | 68.8 |
| | | |
| Underlying administrative expenses | -44.7 | -41.0 |
| Non-underlying administrative expenses | -8.1 | -1.1 |
| Operating profit | 22.8 | 26.7 |
| | | |
| Net interest income | 5.5 | 5.1 |
| Net gain attributable to policyholder returns | 1.5 | 0.6 |
| Reported profit before tax | 29.8 | 32.4 |
| Underlying profit before tax | 37.9 | 33.5 |
| Tax on ordinary activities | -8.6 | -8.0 |
| Reported profit after tax | 21.2 | 24.4 |
| Underlying profit after tax | 29.2 | 25.6 |



Appendix 2-Strong growth opportunities in the UK adviser platform market

| UK adviser platform market by FUD (£bn) | | | |
|-----------------------------------------|---------------------------------|-----------------------|--------------------------------------------------------|
| | Platform | FUD as at 31.03.25 | Technology Provider |
| 1 | Nucleus | £99.2bn | bravura solutions |
| 2 | Quilter | £86.6bn | FNZS |
| 3 | aberdeen | £70.9bn | FNZS |
| 4 | Transact | £65.9bn | Proprietary |
| | | | |
| 5 | AJ Bell Investcentre | £57.1bn | GBST Financial Services Technology |
| 5 6 | AJ Bell Investcentre Aviva | £57.1bn £54.3bn | |
| | 1 0 2 0 1 2 1 1 0 0 0 0 1 1 0 1 | | GBST Financial Services Technology |
| 6 | Aviva | £54.3bn | GBST Financial Services Technology |
| 6 | Aviva Fidelity | £54.3bn £52.9bn | GBST Financial Services Technology Dravura solutions |



· Transact is a market leading adviser platform, well positioned to take advantage of a growing UK adviser platform market

Source: Company research & Fundscape Q125 - May 2025



Appendix 3- Transact's proprietary technology is a key differentiator

| | Platform | Gross inflows HY25 | Technology Provider |
|---|----------------------|-----------------------|----------------------------------------|
| 1 | Quilter | £7.7bn | FNZ |
| 2 | Transact | £5.1bn | Proprietary |
| 3 | Aviva | £5.0bn | FNZ |
| 4 | Nucleus | £4.9bn | bravura solutions |
| 5 | AJ Bell Investcentre | £3.5bn | GBST Financial Services Technology |

| | Platform | Net inflows HY25 | Technology Provider |
|---|----------------------|------------------|--------------------------------------|
| 1 | Quilter | £4.2bn | FNZ ^公 |
| 2 | Aviva | £2.6bn | FNZ |
| 3 | Transact | £2.1bn | Proprietary |
| 4 | Hubwise | £1.2bn | Proprietary |
| 5 | AJ Bell Investcentre | £0.8bn | GBST Financial Services Technology |

- Transact's growth in FUD, clients and advisers is wholly organic
- · Technology ownership provides control over functionality and platform development
- Transact provides award-winning service and delivery of good client outcomes

Source: Fundscape Q125 - May 2025

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