

Interim Results Presentation

Six months ended 31 March 2025

Focused delivery of Group strategy drives strong inflows and continued growth

Agenda

- 1. Group HY25 highlights
- 2. Financial update
- 3. Business update
- 4. Summary
- 5. Q&A

III IntegraFin



Alex Scott - Chief Executive Officer



Euan Marshall - Chief Financial Officer



Group HY25 highlights



Strong net inflows supported by digitalisation upgrades

Net inflows of £2.1bn, up 91% year on year and at 7% of opening FUD annualised



Highest Platform Net Promotor Score in 2025

Transact ranked first in the 2025
Investment Trends survey for
both NPS and overall user
satisfaction



Sustained growth in key financial metrics

Growing underlying PBT of £37.9m (HY24: £33.5m) and an underlying PBT margin of 49% (HY24: 48%)



Record average daily FUD

Average daily FUD at a record high of £66.3bn, up 16% over the year

Delivering positive consumer outcomes with clients retaining all interest on their cash balances



Established business model delivering growth

Leveraging leading customer service, proprietary technology, and scalable operations to drive growth

HY25 results

Drive growth

- Clients +4% to 241k
- Group revenue +10% to £77.2m

Invest in the business and grow earnings

- Further digitalisation upgrades delivering enhanced platform efficiencies and driving net flows
- Group underlying PBT margin of 49%
- Underlying EPS +14% to 8.8pps

Generate cash and maintain a strong balance sheet

- · Strong cash flows
- Cost management in line with guidance
- Resilient balance sheet with no debt

Deliver on dividend policy

 First interim dividend of 3.3pps

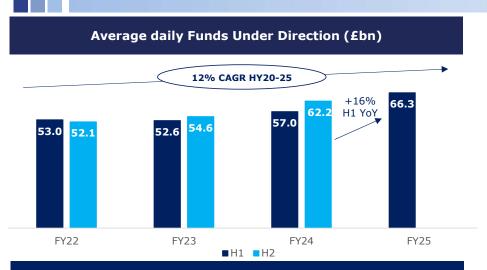
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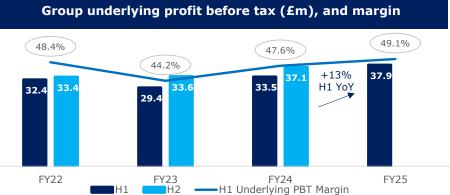
Financial update

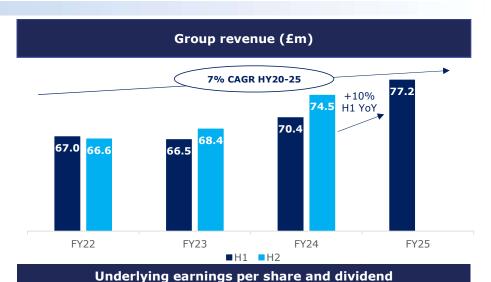
Group Financial KPIs HY25

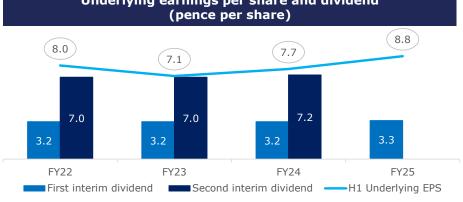


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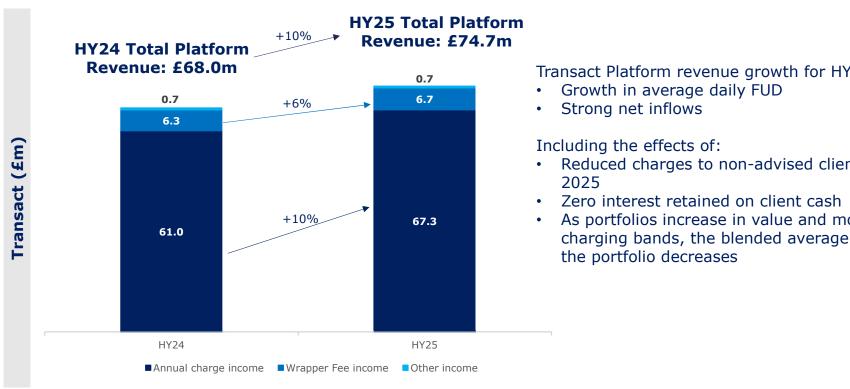








Growing Transact revenue

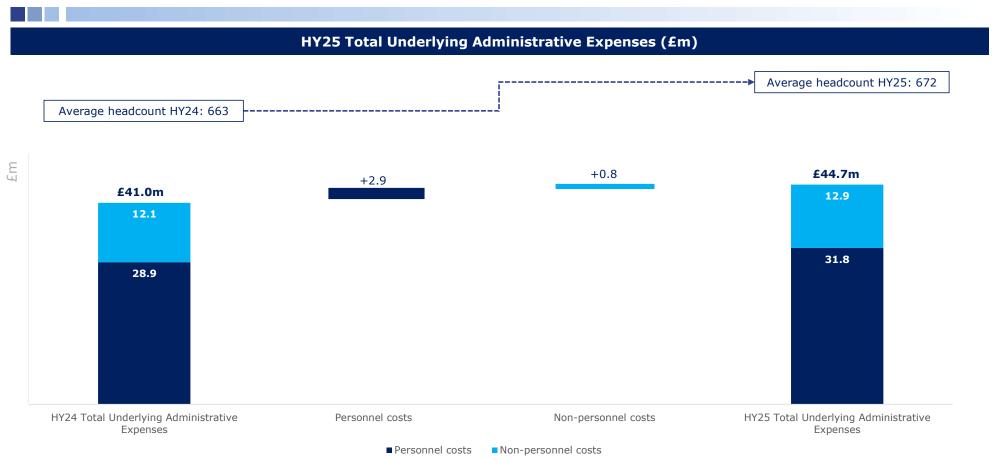


Transact Platform revenue growth for HY25 reflects:

- Reduced charges to non-advised clients from 1 January
- As portfolios increase in value and move into higher charging bands, the blended average annual charge for

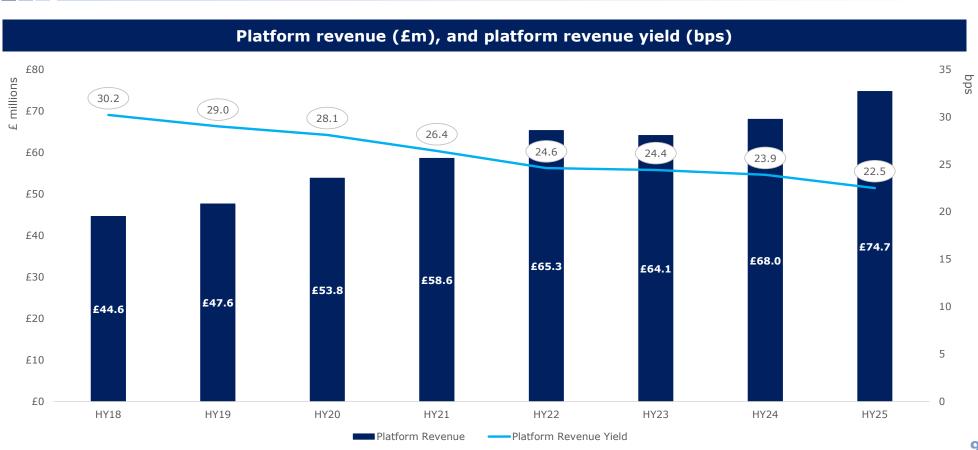


Effective cost management in line with unchanged guidance





Growing platform revenue supports investment in price





Robust Group liquidity position and dividend delivery

Group liquidity position (£m)	As at 31.03.25
Total Group consolidated cash and UK gilts*	245.8
Less: Group cash and UK gilts held for regulatory and operational purposes	(125.1)
Less: foreseeable dividend	(10.9)
Less: coverage of policyholder returns in the life insurance companies	(68.7)
Surplus cash and UK gilts	41.1

Dividend	FY23	FY24	FY25
Per share			
Ordinary – first interim	3.2 pence	3.2 pence	3.3 pence
Ordinary – second interim	7.0 pence	7.2 pence	Not yet announced
Total dividend	10.2 pence	10.4 pence	Not yet announced

Dividend

The Group's dividend policy is to pay a total annual dividend of approximately 60-65% of profit after tax for the financial year

^{*}Differs from the balances per the Group's Interim Condensed Statement of Financial Position due to the exclusion of cash held for bonds awaiting approval of £11.8 million. These balances can be found in note 16 to the condensed financial statements.



Financial guidance

FY25				
Group revenue	 Global equity market volatility in April 2025 adversely impacted Transact FUD resulting in average daily FUD for April of £64.4bn. FUD as at 30 April 2025 was £65.8bn; alongside the ongoing recovery in global equity indices, FUD has continued to improve as May has progressed Maintaining good momentum in our net inflows dynamic, with minimal impact during April 2025 from market turbulence Pricing changes now implemented (in line with prior guidance): Since 1 April 2025, Transact charges one pension wrapper fee per pension type in family linked portfolios (annualised cost of c.£2m) Since 1 January 2025, Transact reduced non-advised client charges, a cost of £0.6m in FY25 (annualised cost of c.£1m) 			
 Total underlying administrative expenses A one-off c.£2m cost associated with the relocation to a new London office (which will be entirely recognised second half of FY25 as a non-underlying cost) 				
 Non-cash impact of a write down of the goodwill and intangibles on acquisition of T4A (£7.5m) Non-underlying charge in the HY25 interim accounts 				
Outlook beyond FY25				
Transact flows outlook	 Positive flows outlook as the Group continues to build on its competitive position, supported by the ongoing fundamentals for growth in the UK adviser platform market 			
Platform revenue margin	• Platform pricing - we intend to continue assessing opportunities to use our scale to benefit clients and drive growth			
Total administrative expenses	We expect total administrative costs growth to moderate, rising by low to mid-single digit percentages			

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Business update



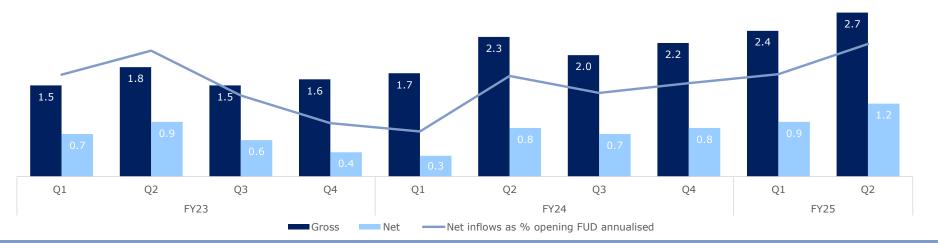
Advancing the Group strategy in HY25

Maintaining a strong focus on platform digital development and service standards Digital portfolio applications- 90% now opened using guided applications by client/adviser (increased from c.30% in FY21) **Platform digitalisation** Digital applications significantly enhance platform STP, delivering operational efficiencies New online processes for pension income and bond wrapper opening Online live chat for client-specific queries Expanded technical support **Leading client service standards** CSM team specialists for value-add processes **CURO Integrations** APIs Document sharing with approved third-party systems Strengthening the Group's market position **Continued attraction** Strong market share High rate of client **Strong cash** of new clients and of net inflows retention generation advisers



Strong net inflows during HY25





Strong net inflow growth has been driven by:

Growing gross inflows

- 3rd consecutive quarter of gross inflows growth
- Best in class service and technology enhancements

Improving transfer ratio

- · Growing net positive transfer ratio
- Winning more business from some larger competitors

Stabilisation of outflows

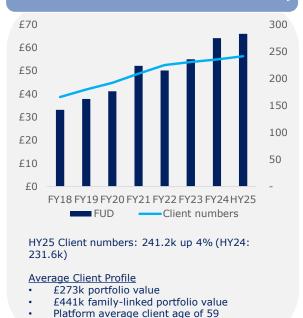
- Impacted by moderating interest and inflation rates
- Improved competitive position meaning lower transfers out



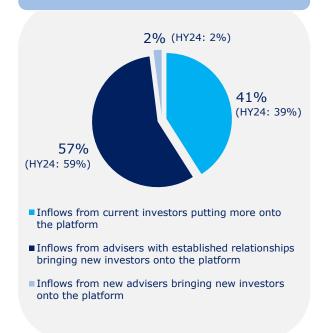
Award-winning platform driving growth in clients and FUD



Driving long term growth in clients



Accelerating platform inflows





T4A integration offers opportunity to scale growth

CURO back-office software focused on consolidators and larger UK advice firms

Microsoft based software

• Enables UK advice firms to record the financial plans for underlying clients, and administer their business

Supports growing advice consolidators

CURO used by a cohort of consolidators and larger advice firms (total consolidator AUA of £40bn+)

Best in class integrations

- Deepening integrations between CURO and Transact
- Growing integrations with 3rd party software tools

Deepening IHP Group's attractiveness across the UK advice market

- Attracting inflows to the Transact platform
- Enhancing the service to joint users of Transact and CURO (now grown to £4bn of FUD from £1.5bn in FY21)
- Strengthening the Group's proposition for consolidators and larger advice firms

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Summary



IntegraFin's leading platform delivers strong HY results

IntegraFin provides a leading UK adviser platform...



Award winning platform with top-rated service, delivering digitalisation benefits for a growing client base



Record gross and strong net inflows reinforcing our position in a growing market

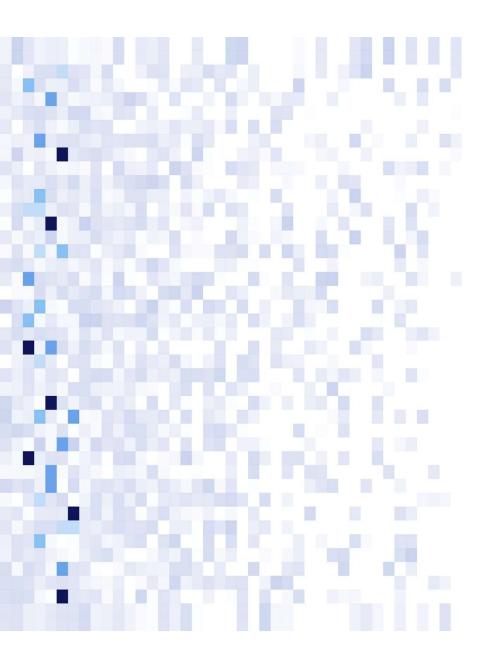


Substantial revenue growth, whilst also making targeted pricing reductions to benefit clients



A reliable record of delivering strong profit margins and shareholder value

delivering strong HY results		
FUD and Flows	£65.9bn FUD	5-year CAGR 12% average daily FUD
	£5.1bn Gross inflows	Top 3 in the adviser platform market
	£2.1bn Net inflows	7% of opening FUD annualised
	£77.2m Revenue	99% Recurring Revenue
Revenue and Profitability	£37.9m Underlying PBT	49% Underlying PBT Margin
	8.8p Underlying EPS	HY25 interim dividend 3.3p



IntegraFin Q&A



Alex Scott - Chief Executive Officer



Euan Marshall - Chief Financial Officer



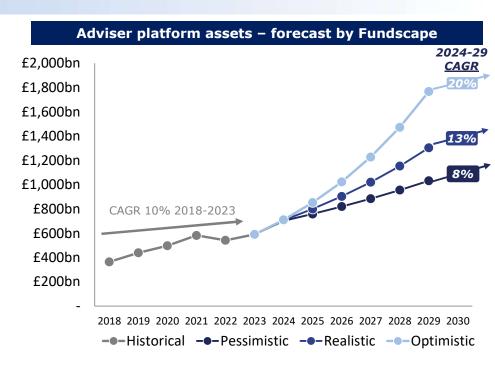
Appendix 1- IHP Group HY reporting

£m	HY25	HY24
Revenue	77.2	70.4
Cost of sales	-1.6	-1.6
Gross profit	75.6	68.8
Underlying administrative expenses	-44.7	-41.0
Non-underlying administrative expenses	-8.1	-1.1
Operating profit	22.8	26.7
Net interest income	5.5	5.1
Net gain attributable to policyholder returns	1.5	0.6
Reported profit before tax	29.8	32.4
Underlying profit before tax	37.9	33.5
Tax on ordinary activities	-8.6	-8.0
Reported profit after tax	21.2	24.4
Underlying profit after tax	29.2	25.6



Appendix 2-Strong growth opportunities in the UK adviser platform market

UK adviser platform market by FUD (£bn)			
	Platform	FUD as at 31.03.25	Technology Provider
1	Nucleus	£99.2bn	bravura solutions
2	Quilter	£86.6bn	FNZS
3	aberdeen	£70.9bn	FNZS
4	Transact	£65.9bn	Proprietary
5	AJ Bell Investcentre	£57.1bn	GBST Financial Services Technology
5 6	AJ Bell Investcentre Aviva	£57.1bn £54.3bn	GBST Financial Services Technology
	1 0 2 0 1 2 1 1 0 0 0 0 1 1 0 1		GBST Financial Services Technology Dravura solutions
6	Aviva	£54.3bn	GBSI, Technology
6	Aviva Fidelity	£54.3bn £52.9bn	bravura solutions



• Transact is a market leading adviser platform, well positioned to take advantage of a growing UK adviser platform market

Source: Company research & Fundscape Q125 - May 2025



Appendix 3- Transact's proprietary technology is a key differentiator

	Platform	Gross inflows HY25	Technology Provider
1	Quilter	£7.7bn	FNZ
2	Transact	£5.1bn	Proprietary
3	Aviva	£5.0bn	FNZ
4	Nucleus	£4.9bn	bravura solutions
5	AJ Bell Investcentre	£3.5bn	GBST Financial Services Technology

	Platform	Net inflows HY25	Technology Provider
1	Quilter	£4.2bn	FNZ ^公
2	Aviva	£2.6bn	FNZ
3	Transact	£2.1bn	Proprietary
4	Hubwise	£1.2bn	Proprietary
5	AJ Bell Investcentre	£0.8bn	GBST Financial Services Technology

- Transact's growth in FUD, clients and advisers is wholly organic
- · Technology ownership provides control over functionality and platform development
- · Transact provides award-winning service and delivery of good client outcomes

Source: Fundscape Q125 - May 2025

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